

techtextil
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Press

Techttextil North America
Texprocess Americas
Georgia World Congress Center
Atlanta, Georgia
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Early Bird Registration has Opened for Techttextil North America and Texprocess Americas 2020

Atlanta, GA – December 11, 2019 – Techttextil North America and Texprocess Americas will return to the Georgia World Congress Center in Atlanta, Georgia May 12-14, 2020. With the all-new, tiered pricing structure, those who register prior to February 18, 2020 will have the opportunity for substantial cost savings on exhibit hall, symposium and special event purchases.

The co-located events will bring decision makers from all of the major industries that touch technical textiles, nonwovens, sewn products, equipment and technology together in one place to experience the latest innovations. With a single badge, visitors gain access to the show floors of both shows, including 500+ exhibiting companies, international media outlets and pavilions representing top contributors to the global textile industry, providing unparalleled exposure to new business opportunities and potential partnerships.

New to the joint show floors are several special feature areas including The Lab, an interactive area featuring equipment and technology for textile testing and standards, and The Studio, a micro-factory and product development planning area. More information on special features can be found on the show's respective websites.

Returning to Techtextil North America and Texprocess Americas are the concurrent Symposia, which will each feature expert-led sessions on pivotal advancements, research and technology for the textile, nonwovens, and sewn products industries. One, two, and three day passes to each show's symposium can be purchased through online registration.

In addition to the educational Symposia, The Sustainability Forum will debut this year as a two-part session available to visitors of both Techtextil North America and Texprocess Americas. This new forum will feature a variety of speakers presenting new guidelines, customer demands, and case studies covering sustainability throughout the supply chain and how to implement sustainable practices with ROI top of mind. Seating will be limited. Tickets start at \$95.00.

Also returning are Tech Talks, featuring a lineup of complimentary mini-sessions and panel-style discussions highlighting groundbreaking technical advancements across industries and The Student Research Poster Program, which is currently accepting abstracts through the shows' respective websites.

Register here: [Techtextil North America](#) | [Texprocess Americas](#)

Visitors are encouraged to register in advance not only for financial savings but to ensure minimal wait times for on-site badge pickup. The Official Techtextil North America & Texprocess Americas Reception does have a capacity limit, so all parties are encouraged to purchase tickets in advance. Additional information on the 2020 co-located event including hotel information, can be found at link here. www.techtextilNA.com or www.TexprocessAmericas.com

Techtextil North America is Incorporated with [ATME-I](#).
Texprocess Americas is Co-produced by [SPESA](#).

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400

employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at:

<http://www.messefrankfurt.com> | <http://www.congressfrankfurt.de> | <http://www.festhalle.de>

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, The Clean Show, and Festival of Motoring USA. For more information, please visit our website at <http://www.us.messefrankfurt.com>.

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